



THE SIGNORELLI COMPANY PRESENTS

★ VALLEY ★ RANCH
4TH ★
FEST ★
★ 2019 ★

★ JULY 4, 2019 ★

2019 SPONSORSHIP INFORMATION



DEAR SPONSORS,

Valley Ranch 4th Fest is an annual event held at the Valley Ranch Town Center on the hill of the future amphitheater and surrounding areas within the Valley Ranch Master Planned Community.

The event will provide a world-class festival experience for the people of Montgomery County and Northeast Houston.

The festival will consist of a full day of classic Texas country music with activities including carnival acts, a vendor's alley, street performers and more.





Valley Ranch 4th Fest will be the 4th of July celebration you don't want to miss!

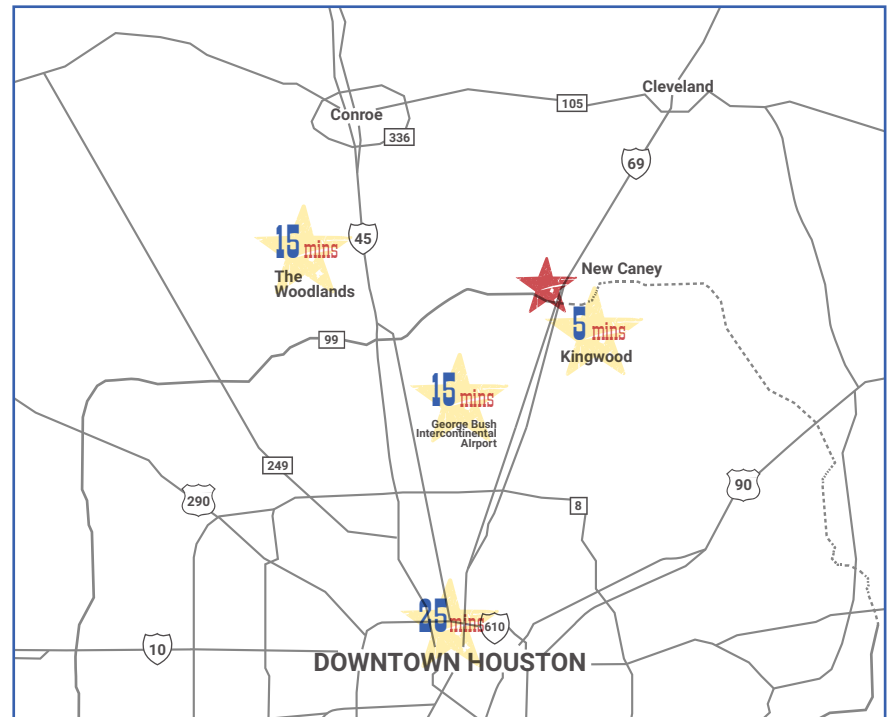
SINCERELY,
The Signorelli Company

Tickets will start at just \$25.00

FREE for kids 12 and under!

With more than 10,000 expected attendees, 4th Fest Valley Ranch has become the Festival you don't want to miss!

-  5 mins away from Kingwood
-  15 mins away from The Woodlands
-  15 mins away from Bush Intercontinental Airport
-  25 mins away from downtown Houston



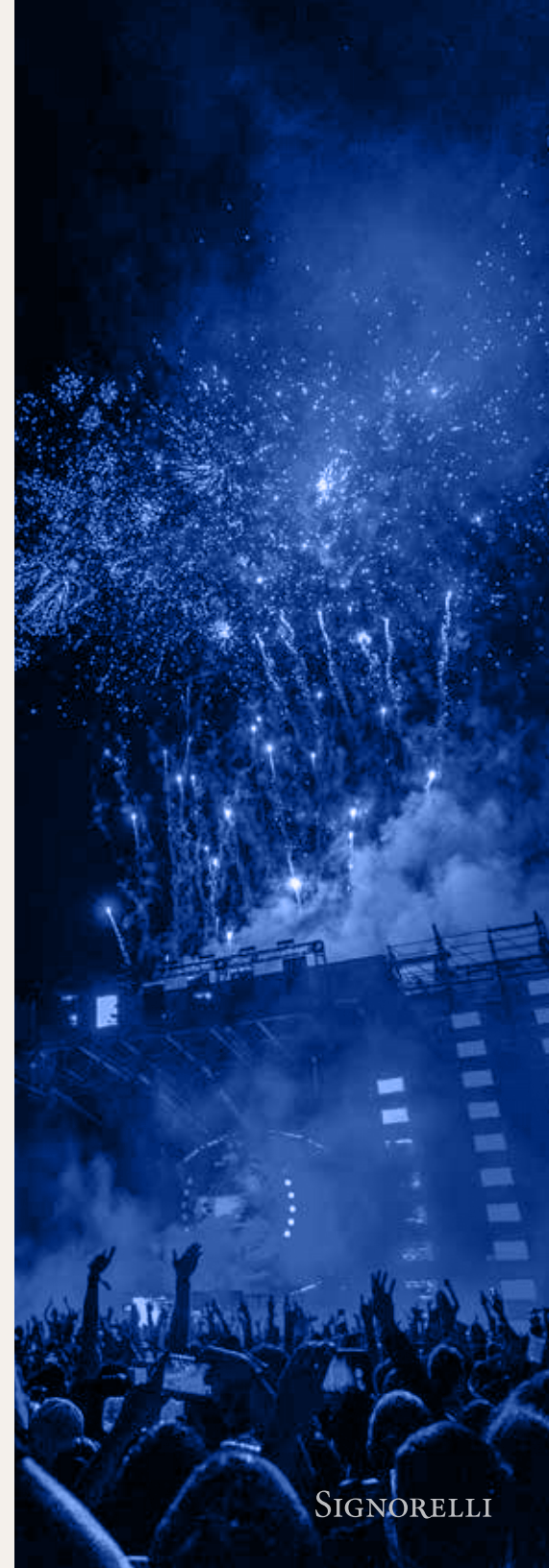
SPONSORSHIP & PARTNERSHIP OPPORTUNITIES

We are inviting you to join us in building this festival from the ground up. We are looking to align with local and national businesses who are looking to find a new way of getting brand exposure. Aligning with Valley Ranch 4th Fest is a way to maximize exposure and create a long-term partnership with one of the area's largest developments. Our mission is to create a tailored sponsorship opportunity that will allow each brand to benefit from the exposure and enhance their consumer awareness.

In addition to our sponsorship tiers, we are also offering a wide range of additional opportunities including:

- ★ **Hotel Partner**
 - ★ **Financial Services Partner**
- ★ **Beer Partner**
 - ★ **Hard Liquor Partner**
- ★ **Wine Partner**
 - ★ **Transportation Partner**
- ★ **Energy Drink Partner**
 - ★ **Water Partner**
- ★ **Soft Drink Partner**
 - ★ **Naming Rights Partner**

All partnerships will be customized to each brand and company's needs. Should you be interested in any of the sponsorship opportunities, please reach out directly to 4thFest@Valley-Ranch.com.







2019

SPONSORSHIP TIERS

We know what it's like to own a business and that no two businesses are the same! Because of that, all of the following sponsorship packages are fully customizable to your company and brand needs.



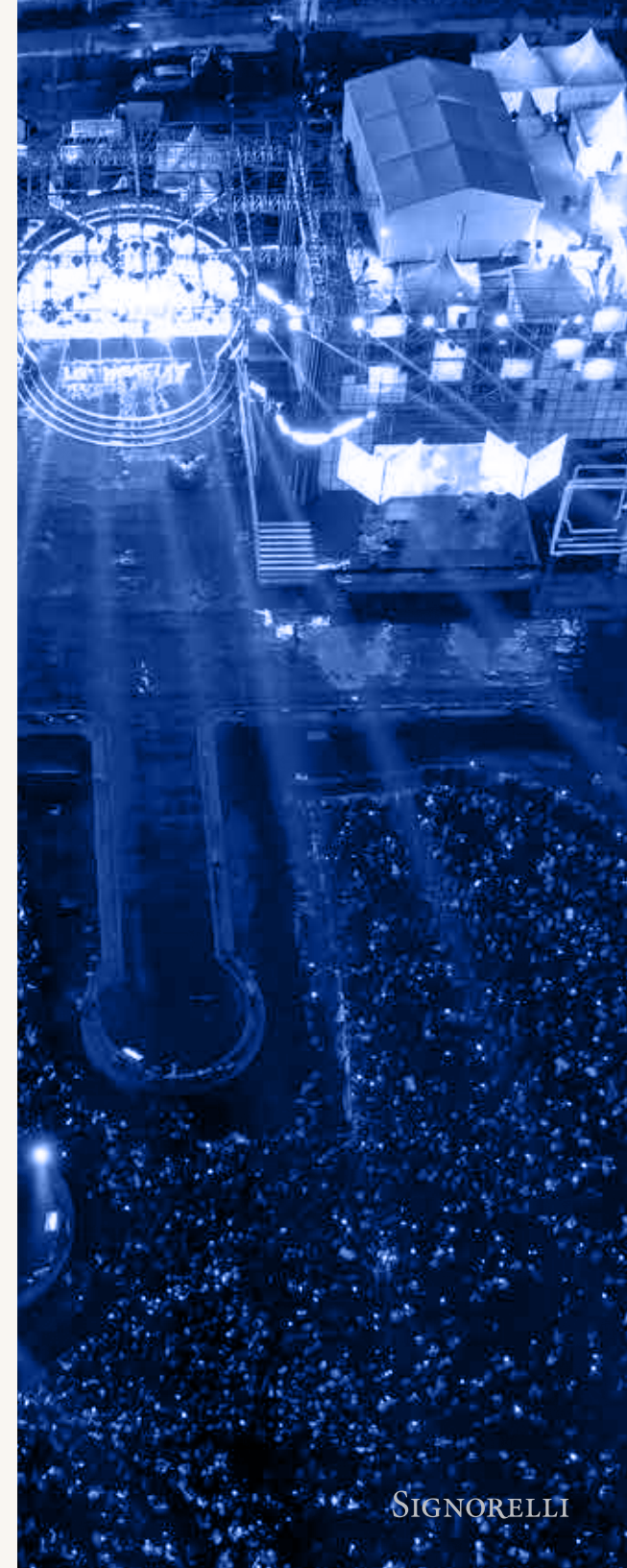
TITLE SPONSOR

\$ 75,000

Official name brand sponsor of the event. This is a uniquely customized sponsorship and brand opportunity for one company only. Please inquire with us to find out more about how to become our title sponsor. The items below are included at this level but can be altered depending on the agreement.

- ★ Presence in all marketing efforts
- ★ One Hundred (100) Event Tickets
- ★ Twenty (20) Artist Meet and Greets
- ★ Ten (10) VIP Parking passes
- ★ Your logo added to the Meet and Greet Banner
- ★ Banded Fans given out at entrance
- ★ Your company branded glow-sticks handed to the crowd for the show
- ★ Your logo added to our website and print ad materials
- ★ One (1) 10x30 tented reserved seating area (includes: Lounge Furniture, Two (2) coolers stocked with water, soft-drinks, beer and wine)
- ★ Logo decal above tent viewable in all the drone footage
- ★ Your logo added to misters

SOLD



FIREWORK SPONSOR

\$ 39,000

- ★ Presence in all marketing efforts
- ★ Naming Rights on our Firework Show
- ★ Marketing and branding as the “Your Company” firework show
- ★ Sixty (60) Event Tickets
- ★ Ten (10) Artist Meet and Greets
- ★ Ten (10) VIP Parking passes
- ★ Your logo added to the Meet and Greet Banner
- ★ Branded Fans given out at entrance
- ★ Your company branded glow-sticks handed to the crowd for the show
- ★ Your logo added to our website and print ad materials
- ★ One (1) 10x20 tented reserved seating area (includes: Lounge Furniture, Two (2) coolers stocked with water, soft-drinks and beer)

MUSIC STAGE SPONSOR

\$ 39,000

- ★ Presence in all marketing efforts
- ★ Naming Rights on our main stage
- ★ Our stage branded with your 19' x 12' scrims
- ★ Marketing and branding as the “Music and Stage provided by ‘Your Company’”
- ★ Sixty (60) Event Tickets
- ★ Ten (10) Artist Meet and Greets
- ★ Ten (10) VIP Parking passes
- ★ Your logo added to the Meet and Greet Banner
- ★ Branded Fans given out at entrance
- ★ Your company branded glow-sticks handed to the crowd for the show
- ★ Your logo added to our website and print ad materials
- ★ One (1) 10x20 tented reserved seating area (includes: Lounge Furniture, Two (2) coolers stocked with water, soft-drinks and beer)



STAR SPANLED SPONSOR:
\$15,000

- ★ Exclusivity of Product on Site
- ★ Presence in all media marketing efforts
- ★ Tiered marketing rights
- ★ Two (2) Signed artist paraphernalia
- ★ Logo placement on onsite event signage
- ★ Two (2) Artist meet & greet access
- ★ Forty (40) event tickets
- ★ Ability to have onsite branded area at sponsors additional cost
- ★ Brand specific add-ons available and dependent on availability
- ★ Option to purchase 10x20 tented space for guests (only available for sponsors above Red level)

PATRIOTIC SPONSOR:
\$10,000

- ★ Presence in all media marketing efforts
- ★ Tiered marketing rights
- ★ One (1) Signed artist paraphernalia
- ★ Logo placement and venue signage onsite
- ★ Two (2) Artist meet & greet access
30 (thirty) event tickets
- ★ Ability to have onsite branded area at sponsors additional cost
- ★ Brand specific add-ons available and dependent on availability
- ★ Option to purchase 10x20 tented space for guests (only available for sponsors above Red level)

SOLD

RED SPONSOR:
\$5,000

- ★ Presence in select marketing efforts
- ★ Tiered marketing rights
- ★ Select onsite and venue signage/branding
- ★ Two (2) Artist meet & greet access
- ★ Twenty (20) event tickets
- ★ Brand specific add-ons available and dependent on availability

WHITE SPONSOR:
\$3,000

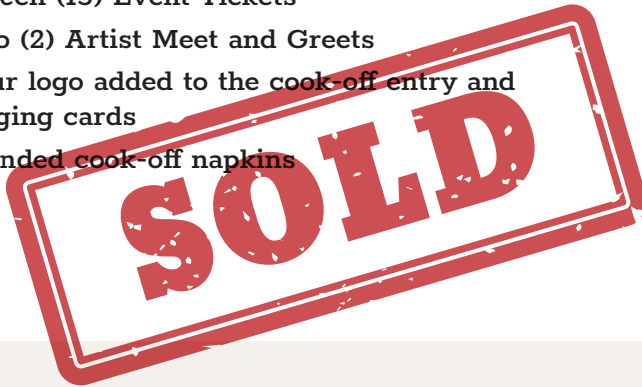
- ★ Venue and onsite branding/signage
- ★ Two (2) Mentions in event eblasts
- ★ Two (2) Social Media mentions on two platforms
- ★ Fifteen (15) event tickets
- ★ Brand specific add-ons available and dependent on request and sponsor amount

BLUE SPONSOR:
\$3,000

- ★ Venue and onsite branding/signage
- ★ Two (2) Mentions in event eblasts
- ★ Your logo added to our website and print ad
- ★ Fifteen (15) Event Tickets
- ★ Brand specific add-ons available and dependent on request and sponsor

BBQ COOK-OFF SPONSOR:
\$3,500

- ★ Presence in marketing efforts
- ★ Naming Rights on our Annual BBQ Cook-Off
- ★ Marketing and branding as the 'Your Company' - 4th Fest Cook-Off
- ★ Fifteen (15) Event Tickets
- ★ Two (2) Artist Meet and Greets
- ★ Your logo added to the cook-off entry and judging cards
- ★ Branded cook-off napkins



BBQ COOK-OFF CHICKEN SPONSOR:
\$1,500

- ★ Presence in our Cook-off marketing efforts
- ★ Your name added to the trophies for your category
- ★ Ten (10) Event Tickets



BBQ COOK-OFF BRISKET SPONSOR:
\$1,500

- ★ Presence in our Cook-off marketing efforts
- ★ Your name added to the trophies for your category
- ★ Ten (10) Event Tickets



BBQ COOK-OFF RIB SPONSOR:
\$1,500

- ★ Presence in our Cook-off marketing efforts
- ★ Your name added to the trophies for your category
- ★ Ten (10) Event Tickets



VIP TENTS

\$5,000

Want to attend the festival and host a group? Then our VIP tents are perfect for you! Each tent will include the following:

- ★ One (1) 10x20 tent
- ★ Branding with your company name
- ★ A bottle of alcohol and mix of your choice OR 12 Beer of your choice - please note that all alcohol will need to be within our sponsor brand that we carry.
- ★ Twenty (20) Tickets
- ★ Premium Stage Viewing

GETTING CREATIVE

If you have a unique idea on sponsorship or want to host an interactive event within our event, please reach out and let us know. We will do our best to create something that compliments your brand and company goals.





★ VALLEY ★ RANCH
4TH ★
FEST ★
2019



**Want more information about sponsoring
4th Fest Valley Ranch 2019?**

Contact Alyssa Douglass 512.876.9670
or email alyssa@signorellicompany.com